

Positive Alternatives 2014 - 15 Quarterly Update

Grantee: First Choice Pregnancy Services

Goal: To provide a quality education/mentoring program to pregnant and parenting women

For the period: January 1 – March 31, 2015

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Car Seat Program	Refer participants to and verify car seat education by certified practitioner/ technician; provide car seat to participants who need child passenger seat	1	Pregnant women and women with infants are being referred to Brown County Public Health to be trained by their Child Passenger Safety Technician. Clients bring verification of the training and show they know how to use a car seat properly before receiving car seats. Clients who do not need a car seat are also referred to Brown County Public Health for the training and given credit for the Earn While You Learn program	5
Crib Distribution/ Sleep Safety Education	Provide safe sleep education in incentive program; provide pack-n-play, crib and mattress, or similar infant safe sleep environment	1	Clients, their partners, and family members are learning crib safety and receiving safe sleep education. Clients are encouraged to share this information with anyone who cares for their infant. Clients are receiving cribs and pack-n-plays through the EWYL Program.	6
Material Support	Provide clothing to pregnant and parenting women; provide diapers, wipes, and formula to parenting women	2	EWYL Clients and emergency clients seeking assistance due to lack of funds to purchase baby supplies are receiving diapers, wipes, and formula.	5
Mentoring Program	Assess client needs through intake process; develop individual lesson plan; provide referrals; connect clients to resources; maintain relationship with client	3	Women who receive a positive pregnancy test, along with women who come to the center knowing they are pregnant, are offered the opportunity to participate in the EWYL Program. Staff arrange, or make referrals for, appointments; follow-up with clients; discuss with clients WIC appointments, doctor visits, and other referral appointments; and mentor clients using the EWYL Program.	14

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Parenting Education	Provide parenting education in an incentive program	3	Clients are learning key parenting, pregnancy, and safety skills. Video lessons are reinforced in mentoring sessions. Several clients gave birth during this quarter and have not yet returned to continue with parenting classes.	1
Pregnancy Education	Provide pregnancy education in an incentive program	3	Clients are taking advantage of the EWYL Program to learn as much as they can about pregnancy, being healthy, and having a healthy baby. Brown County Public Health and Family Services are referring clients to reinforce the lessons being taught to clients through those agencies.	60
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	3	All clients are provided with intake assessments. Clients with good family support and those who do not live locally choose not to continue with other services offered by FCPS.	6
Transportation	Provide county transportation service to clients participating in educational programs	1	FCPS provides Heartland Bus tokens to any client in need of transportation to and from their appointments. Usually this service is utilized by women who live in the county, but outside of New Ulm.	0

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	4
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	0
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	3
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	2
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	5

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	0

Challenges: FCPS's biggest challenge is continuing to promote the program in the community so clients can find the Center and make use of the services. We also now need to find ways to have more women continue with the program after the birth of their babies.

Comments: FCPS is continuing to work more closely with Brown County Public Health and Family Services to coordinate and compliment the services provided to dual clients. Our numbers continued to stay higher during this third quarter.